



## September is....*Sock It To Poverty!*

Redemptorist Social Services Center has been a landmark of hope to people in need for over 23 years, and the first line of defense for the chronic poor, the low income and the elderly.

As the economy continues to affect individuals living at or below the poverty level of income, it has created a new face of need... the face of you and me, people who always held a job, always paid their bills on time and never needed to seek assistance.

### ~*Sock It To Poverty*~

- The Center's annual, citywide collection for new socks and underwear...the *most needed* and *least donated* clothing items.
- ***Our collection goal of 20,000 pairs of new socks and underwear for the needy...*** shared with local agencies including Salvation Army, Operation Breakthrough and Cross-Lines.
- ***Our donation goal of \$25,000...*** benefits the Center's program of Emergency Client Assistance that provides shelter, utility and medical assists, food, clothing and transportation.
  - \$2,500 will keep *10 families* in their own home for one month
  - \$1,000 will keep the lights & heat on for *5 families* for one month
  - \$340 provides 80 homebound individuals a Saturday meal for one month
  - \$1,050 will provide prescription medications for 6 people & eyeglasses for 3 people

**It's easy to participate! Just fill out the attached form and fax or mail it to us. The Center provides:**



**Decorated collection barrels**



**Delivery & pick-up of barrels**



**Promotional flyers**

### *Be involved & have fun!*

Build team spirit and have fun with a Silly Sock Day contest! The "entry" fee is a donated pair of new socks or underwear or a monetary contribution. The person with the silliest socks wins a prize!



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